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**UNITED STATES DISTRICT COURT  
 SOUTHERN DISTRICT OF NEW YORK**

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ADVANCE MAGAZINE PUBLISHERS INC.	:	Civil Action No.:
d/b/a THE CONDÉ NAST PUBLICATIONS,	:	1:05-cv-07516 (KMK)(DFE)
	:	ELECTRONICALLY FILED
Plaintiff,	:	NOTICE OF APPEARANCE
v.	:	AND REQUEST FOR
ACTIV8NOW, LLC and ACTIVE8MEDIA, LLC,	:	ELECTRONIC NOTIFICATION
	:	
Defendants.	:	
-----	x	

TO THE CLERK OF THIS COURT, AND ALL PARTIES OF RECORD:

Please enter my appearance as counsel in this case for Defendants Activ8now, LLC and Active8media, LLC. I certify that I am admitted to practice *pro hac vice* in this Court.

I further request that I be served electronically at the e-mail address  
 dlicher@sgrlaw.com.

Dated: November 7, 2005  
 Atlanta, Georgia

s/ Dale Lischer  
 Dale Lischer (DL-9708)  
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